

Info sheet

Erasmus+ - Strategic partnership project BOQua digital „Professional changes through digitisation – an European qualification for specialists of vocational orientation“

Young people at the interface between school and work often do not know the apprenticeship positions of the future and to what extent different professions have changed due to the increasing digitisation in the world of work as well as the associated new challenges and requirements for potential trainees. Professions that have become unattractive are becoming more attractive again and new professions are arising. Particularly in the context of vocational orientation (VO) and the associated advice and support for young people in the career choice process, it is important to focus these changes more on the vocational orientation specialists (such as teachers, social pedagogues, career advisors). This is the aim of the “BOQua digital” project.

Information on new or changed profession profiles and the numerous new challenges are often not sufficiently well known and therefore cannot be passed on to the beneficiaries of the vocational orientation, the young people. Furthermore, there is a lack of vocational orientation concepts and measures that focus on trying out and testing the changed professions. In order to take a greater account the changes and requirements in (training) professions in various vocational fields such as industrial-technical, manual, commercial, health and care as well as generally in the vocational orientation, as part of the project, five demand-oriented further training modules for VO specialists should be developed on the basis of an extensive investigation. By the modules, which will be also tested and optimised as part of the project, should be imparted to the specialists the necessary know-how and the skills to pass on the knowledge. Furthermore should be developed additional guidelines for implementation for each partner country and for the EU to ensure that the modules will be sustainably implemented.

In addition to the qualification modules, five new VO measure concepts are to be developed for the above mentioned four vocational fields as well as the ecological professional field with its environmental and green professions. The introduction of the new modules should bring young people closer to the respective core training professions with a focus on changes and challenges due to digitisation and supported in their career choice process. Furthermore, an overview of the core training professions in the five vocational fields is to be compiled, which provides information on the new requirements with regard to the digitised work processes for each core training profession and can be used as a basis for the consultation and career choice by young people. In order to enable an EU-wide comparability of VO measures, quality standards for the corresponding measures should be developed. This also ensures that young people who have taken part in vocational orientation measures have experienced a minimum standard or a comparable quality of vocational orientation.

In order to make the success of the measures verifiable and transparent, also an assessment instrument should be developed for the actors who carry out the measures. So, if the measure was unsuccessful then can be initiated promptly further adaptations to the vocational orientation process of the individual young people promptly or the measures themselves can be specifically adapted and optimized (e.g. against the background of regional characteristics). All results of the project are available for download on the project website (www.boqua.eu).

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