#### **Vvenue**

eule gmünder wissenswerkstatt Nepperbergstraße 7 73525 Schwäbisch Gmünd Germany

#### Pädagogische Hochschule Schwäbisch Gmünd

University of Education



#### Host

University of Education Schwäbisch Gmünd Institute of Education, Vocation and Technology

# Registration (until 10th of July 2018) by mail

University of Education Schwäbisch Gmünd Heike Arold

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# **Participation costs**

No

#### **Date**

Thesday 17.07.2018, 09.45 – 14.30 o'clock

## **Project contact/-management**

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# Invitation to an expert conference

"European qualification concept - Specialist for Vocational Orientation" – and supplementary educational products



of the Erasmus+- projecte "BOQua"

http://www.boqua.eu/

Tuesday

17.07.2018

eule gmünder wissenswerkstatt







## **PROGRAMME**

09:45-10:00	Registration
10:00-10:15	Welcome by Prof. Dr. Lars Windelband (PH Schwäbisch Gmünd)
10:15-10:30	Greetings Dr. Joachim Bläse, 1. Mayor of the city Schwäbisch Gmünd Elmar Zillert, Federal agency of work
10:30-10:45	Introduction in the project "BOQua" Heike Arold – Project coordination (PH Schwäbisch Gmünd)
10:45-12:15	Presentation of the core products of the project "BOQua" EU-wide uniform qualification concept Prof. Dr. Lars Windelband (PH Schwäbisch Gmünd) Qualification module using the example of vocational orientation in the industrial-technical sector Heike Arold (PH Schwäbisch Gmünd) Guideline for the implementation of good practice measures in the vocational orientation Birgit Winkler (Austrian Institute for Educational Research of the Economy - ibw)
12:15-12:45	Coffee break – lunch snack
12:45-13:15	VO measures from the point of view of pupils – Results of a regional case study Sema Toykan Educational office of the city Schwäbisch Gmünd)
13:15-14:30	Paneldiscussion "Regional or national-wide voactional orientation – what is the right way?" (Open Space)  Moderation: Prof. Dr. Lars Windelband (PH Schwäbisch Gmünd),  Wolfgang Bliem (Austrian Institute for Educational Research of the Economy)  Annette Pfefferle (Federal agency for work in Schwäbisch Gmünd),  André Louis (Chamber of Commerce and Industry Ostwürttemberg)  Daniela Maschka-Dengler (Rector of the Friedensschule (school)  Schwäbisch Gmünd)
	At the same time, an open space will take place on the subject in English!

## The Erasmus+-project "BOQua

The focus of the ERASMUS + project "European Qualification Concept - Specialist for Vocational Orientation", which was carried out by five partners from Germany, Austria, Spain, Slovenia and the United Kingdom, is the development of an EU-wide uniform and on quality standards basing qualification concept "Vocational Specialist for Vocational Orientation" as well as the development and testing of five vocational field-specific qualification modules for experts in vocational orientation, who are actively involved in advising and supporting the career choice process.

Furthermore, a good-practice guideline has been developed on the basis of a comprehensive vocational research study, which shows the vocational orientation actors/experts different vocational orientation measures in Europe. The good-practice measures describe selected and partly excellent vocational orientation activities in Europe. By means of a newly developed and practicable assessment instrument, training institutions should be able to see which vocational orientation measures the trainees have done or which measures they have taken to find their career choice.

# Background and objective of the project

There is still a high number of dropouts across the EU. It can be traced back to the fact that the occupational and professional requirements do not always are conform with the expectations of the trainees. The reason for this is often an inadequate vocational orientation. In order to counteract this problem, experts who work in an advisory and supporting function in the career choice process should be further professionalized through a EU-wide comparable qualification. This is done i.a. against the background of the increasing digitization and constantly changing professional demands and changing training occupations.

## What is the expert conference for?

The conference serves to present the project results and to discuss them with European and regional experts as well as to ensure a sustainable use of the products by educational institutions, experts of vocational orientation and training companies. The sustainable transfer to the Ostalb region as an example will be the focus of the conference in the afternoon. For this purpose, regional representatives of vocational orientation were invited.